



GN Audio – Executive Summary

Jabra is a world leading brand in audio, video, and collaboration solutions. Jabra engineering excellence is at the forefront of our products building on 151 years of pioneering work within the GN Group. This allows us to create integrated tools for contact centres, offices, and collaboration that help professionals work more productively from anywhere; and true wireless headphones and earbuds that let consumers better enjoy calls, music, and media. The GN Group, founded in 1869, operates in 100 countries and delivers innovation, reliability, and ease of use. GN employs 6,500 people and in 2020 reported annual revenue of AUS 2.9bn. The Jabra brand accounts for approximately AUS 1.8bn and employs 1,900 people. GN makes life sound better and is Nasdaq Copenhagen listed.

In response to ACMA's "issue for comment 2-5":

Dear ACMA,

GN Audio (Jabra) has with great interest studied the discussion paper on the use of the 1880-1920 MHz band.

At present, the GN Audio portfolio of DECT products marketed and sold in Australia uses traditional DECT technology using the 1880-1900 MHz frequency band. With the current transmitter range and number of channels, it provides space for a reasonable number of products in use at the same time within the reach of a standard office facility without serious density problems.

Although none of our products in use or made available for sale in the Australian market have any option to upgrade to DECT-2020 NR in general, it would be technically possible to expand the operating band by adding 10 more channels in addition to the existing ones.

But so far, we don't see a need to doubling the number of channels; one reason is the current state of operation as mentioned above and another reason is that such an addition must be limited to the Australian market and cannot be implemented on products sold on a more global scale.

With regard to the DECT-2020 NR, this new system must be designed into new products and made available on the market while the old system is gradually phased out. We are still in the early stages of this.

Based on the knowledge we have with new product generations it typically takes about 5-10 years before a previous generation is phased out.

Jabra Certifications

In addition, our Premium DECT products, the Engage 65 and 75 devices are currently undergoing ASD Certification* as a 256 AES, secure wireless DECT device. This is very relevant to any discussion around the future of DECT as this is the only format, currently, that is secure to ASD Standards. The Australian Federal Government is already making significant investment into this secure technology so any moves away from this would be at significant cost to the Agency and the taxpayer

*ASD Certification is pending as at the time of submission of this paper.

GN Audio (Jabra) would be open to further discussion with ACMA regarding DECT Technology.

Best Regards

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